

FREEDOM OF INFORMATION

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FOI REFERENCE: FOI 24/25 - 251

DATE RECEIVED: 05/07/24

TITLE / CATEGORY: Finance – Pride spend

REQUEST

This is an information request relating to Pride Month 2024. Please include the following information:

• Whether any events have been organised for Pride month. If so please provide the date, start and end time, and title/topic of the event

• Whether any LGBT themed merchandise has been purchased for Pride month. i.e. since the beginning of the 2024/25 financial year. If so please provide me with information on what has been purchased and the cost

• Whether the organisation have sponsored any Pride events. If so which events and please provide details of the nature of the sponsorship (particularly the financial value)

RESPONSE

The table below shows events organised by Tyne and Wear Fire and Rescue Service. The Blue Light Breakfast was a collaboration with partners.

Date	Start	Finish	Title	Торіс
24 th July 2024	09:45hrs	12:00hrs	Blue Light Breakfast	This event is to celebrate all of the work that the emergency services do and to recognise difference, whilst supporting and celebrating their LGBTQ+ colleagues and allies.
25 th June 2024	12:00hrs	13:00hrs	Lunch and Learn - Pride Month Stonewall 55	This session includes a speaker the origins of Stonewall, what started the riots and how the courageous actions of those individuals ignited the global fight for LGBTQ+ equality.

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RESPONSE CONT.

No LGBTQ+ themed merchandise was purchased since the beginning of the 2024/2025 financial year.

The below table shows events attended by Tyne and Wear Fire and Rescue Service where a stall was purchased to support the event and community engagement.

Date	Location	Title	Sponsorship Cost
29 th June 2024	Sunderland Pride Event	Pride in the City Concert	£200+ VAT
13 th July 2024	Hebburn Pride Event	Pride in Hebburn	N/A
20 th July 2024	Northern Pride	Pride in The City – Unapologetically Visible	£800 + VAT
28 th July 2024	Pride in South Tyneside	Pride in South Tyneside	£200+ VAT
25 th August 2024	Gateshead Pride	Pride on the Tyne	£200+VAT

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